

## Whickham & District Motor Club Privacy Policy

### What information do we collect?

We receive, collect and store any information you enter onto our website or provide us in any other way, such as when you complete a purchase. We collect personally identifiable information (including name, email, and address); payment details; comments and feedback.

In addition, we collect the Internet Protocol (IP) address used to connect your computer to the Internet and your purchase history, if any. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

### How do we collect information?

When you interact with our website, as part of the process we collect the personal information you give us such as your name, address and email address.

### Why do we collect such personal information?

We use this information to provide you with any product(s) and/or to contact website visitors and users with general or personalised promotional messages, information, offers and other matters in relation to your purchases. Your personal information will be used for the specific reasons stated above only.

### How do we store, use, share and disclose website visitors' personal information?

Our website is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to provide information about our products and services and to provide other products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. Wix stores your data on secure servers behind a firewall.

Your data will only be retained by us during the course of your transactions with us and will be destroyed after 12 months of you ceasing to conduct transactions with us.

### How do we communicate with website visitors?

We may contact you to notify you regarding your interaction, communications or purchases, to troubleshoot problems with your purchases, to resolve a dispute, send you information, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about us or as otherwise necessary to contact you. For these purposes we may contact you via email, telephone, text messages, and post.

### How do we use cookies and other tracking tools?

Cookies are small pieces of data stored on a website visitor's browser, usually used to keep track of their movements and actions on a site. Cookies are implemented in every website built by Wix. Our website uses the following cookies:

Cookie name	Life span	Purpose
svSession	Permanent	Creates activities and BI
Hs	Session	Security
incap_ses_\${Proxy-ID}_\${Site-ID}	Session	Security
incap_visid_\${Proxy-ID}_\${Site-ID}	Session	Security
nlbi_{ID}	Persistent cookie	Security
XSRF-TOKEN	Persistent cookie	Security
smSession	Two weeks	Identify logged in site members

Our website also uses a third-party service - Google Analytics, to assist us to analyse how our website is used. For more information on how Google's tracking technologies collect and store information, you can view their privacy policy [here](#)

### How can you withdraw your consent?

If you would like to access, correct, amend or delete any personal information we have about you, or if you don't want us to process your data any more, please contact us.

### Privacy policy updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.